JENNIFER HARVEY

MULTIMEDIA DESIGNER / WEB DEVELOPER

Sulphur, Louisiana | (972) 754-9452 | jennylynnharvey@gmail.com | Portfolio: jlharvey.com

SKILLS

- HTML/CSS + Bootstrap 5
- JavaScript/jQuery/PHP
- Windows/Mac Proficient
- Microsoft Office/Google Workspace
- Video editing (basics); 3D (basics)

- Adobe Creative Suite
- Graphic Design
- Print Media Design
- Vector Drawing
- Animation

- Web/Interface Design/Development
- Search Engine Optimization
- Web Standards/Accessibility/Responsive
- Google Analytics/Implementation
- WordPress, Elementor & Wix Familiarity

EXPERIENCE

WEB/GRAPHIC DESIGNER MINDFUL EXPLORERS MONTESSORI (REMOTE/FREELANCE) – MAR 2022 - PRESENT

- Currently manage the digital presence of the school, including website maintenance and integrations, graphic design, print design, some social media and SEO
- Help manage customer support, student admissions and contracts, billing, and scheduling for the Director

HOME EDUCATOR CAREER BREAK – COLORADO SPRINGS, CO OCT 2014 - MAY 2022

- Left the workforce to focus on and homeschool my son through elementary school
- Continued to use graphic design and technological skills during this time, teaching my son tech/computer literacy, graphic, video, animation and 3D modeling skills
- Recently certified to use 3D printing equipment, and we now have a 3D printer at home

MANAGER OF WEB OPERATIONS BELO CORP. (NOW TEGNA) – DALLAS, TX – JUNE 2006 - SEPT 2014

- Hired as a web developer, promoted to senior web developer, then promoted to management role
- Managed a team of web developers at the corporate offices, providing support and multimedia/interactive services for digital team staff at TV news station properties all across the U.S.
- Maintained digital (web/mobile) products and handled partner integrations (technical side)
- Tasks included interface design and development projects; graphic design and web component design/development; front-end coding; social media configurations and publishing tools; technical side of content management systems; technical support for customers and advertising team
- Worked with several departments including back-end programmers/developers, sales, advertising operations, marketing, product development, analytics and IT

MULTIMEDIA DEVELOPER PREMIUM PASSPORT (CONTRACTOR) – DALLAS, TX – AUG 2005 - JUN 2006

- Designed and developed numerous client websites; Designed client ads for direct-mail booklets, then prepared the ad booklets to be run in mass quantities; Designed printed media such as postcards, brochures, trade-show material, business cards, letterhead, and restaurant menus; Created presentations, animations, and other graphic design projects such as logo designs and marketing material

GRAPHIC DESIGNER TECHONWEB (CONTRACTOR) DALLAS, TX – MAR 2005 - AUG 2005

- Designed and coded HTML e-mail newsletters; Storyboard mock-up designs for website; Built HTML and CSS documents for .NET programmers; Tracked pay-per-click programs; Attended marketing conferences

MULTIMEDIA GRAPHIC DESIGNER LOCKHEED MARTIN (CONTRACTOR) – FORT WORTH, TX MAY 2003 - MAY 2004

- Assisted in building the new design, structure, and integration of curriculum and exercises for Greece's F-16 interactive pilot training courseware (Flash and CorelDraw)
- Traveled to Greece to provide in-depth training to the Hellenic Air Force for use and modifications to the CETI software package
- Team received "Dark Blue CPAR" from the USAF for the F-16 pilot training package - highest award given for exceptional work on a contract that exceeds requirements to the government's benefit
- Illustrated vector graphics and created advanced animations

EDUCATION

THE ART INSTITUTE OF DALLAS DALLAS, TX – DECEMBER 2002 GRADUATE
Associate of Applied Science in Multimedia & Web Development
3.9 GPA; Departmental Scholarship, 2001; Mildred M. Kelly Scholarship, 2002; President's List; Dean's List